

**BoxTradeIntelligence provides a range of reports on container shipping which directly benefit shippers in planning, execution and control.**

## **1. Secure your international supply chain**

Crucial to your business is the ability to ensure your product is with your customer when they want to purchase. Container shipping is an opaque and complex industry where volatility in all corners of the world and fragmentation of your supplier base routinely presents challenges to your product delivery.

- Increase your visibility into international supply chain volatility with **BoxTradeIntelligence's** [Trade Lane Performance](#) reports, where we provide supply, demand and utilisation levels for 20 global trade lanes
- Inform your shipping forecasts with **BoxTradeIntelligence's** containerised [demand forecasts](#) available for over [240 countries](#)
- Challenge your container shipping suppliers with in-depth, impartial market information to build forward plans for peak season constraints as well as multi-year commitments.

## **2. Control your international shipping costs**

The past 24 months have been hallmarked with tremendous savings followed by huge cost overruns as container shipping business cycle ran its course. The vagaries of this cycle have significant consequences for your bottom line.

- Engage your container shipping suppliers with independent insight into shipping costs and profitability with **BoxTradeIntelligence's** 20 global [trade lane profitability](#) reports.
- Negotiate commitments informed by detailed [demand, supply, freight rate and cost development information](#).
- Identify shipping capacity developments to develop your forward procurement / tender programme.
- Understanding your suppliers' [cost structures](#) delivering great insight into the importance of your business to their profits – a significant advantage in contract negotiations.

### 3. Identify new product sources & international markets

Identifying new sources of products will allow you to reduce your exposure to a single supplier or country, while identify savings opportunities in inventory and transportation cost management from more near shore sourcing. Positioning your business in international markets can increase top line revenue growth.

- By tracking and reporting 3,000 different commodities, **BoxTradeIntelligence's** [commodity focus](#) reports enable you to trace all exporting and importing countries for your products.
- Forecasted growth for all 3,000 [commodities](#) for each of the world-wide 240 countries will provide meaningful insights into emerging opportunities.
- Combined with **BoxTradeIntelligence's** [Trade Lane Performance](#) reports, you will be able to match commodity sourcing with available distribution networks.

#### Our unique edge

- Only **BoxTradeIntelligence** provides container demand forecasts for all 3,000 [commodities](#) and [240 countries](#) – the most detailed and credible forecasting process available.
- By matching container shipping supply and demand for [20 global trade lanes](#), we deliver utilisation levels to an unmatched level of detail from a single information source. This saves valuable time and costs by avoiding any further analysis caused by using different information sources.
- With our unique container business model, we are providing [Trade Lane Profitability](#) information that is unavailable elsewhere.
- Our agenda is to increase transparency into container shipping, by ensuring the greatest level of impartiality in our reporting.
- While we offer subscriptions and package services, all of our reports are available for one-off purchases ensuring we can meet all budgets.
- Over 20 years of experience in both analysing and managing the complexities of global container shipping.

**For more information**



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