

BoxTradeIntelligence provides a range of reports on container shipping which directly benefit Port and Terminal Operators.

1. Support strategic planning

Key to your future growth is identifying ports and terminals projects with the greatest potential. These are long term decisions, and require commitments of large investments. Taking these decisions against a credible information base is imperative for securing financing and project planning.

- Utilise credible containerised demand forecasts - **BoxTradeIntelligence's** container demand forecasts are conducted for each of [3,000 commodities](#) to/from over [240 countries](#) – providing the most detailed and credible forecasts in the industry.
- Rely on proven accuracy - even through the tumultuous 2009 period, **BoxTradeIntelligence's** forecast for 2010 conducted in 2007 was within 3% on a global basis, and no more than 16% out on even the most volatile Asia to North Europe trade.
- Increase your visibility into container business cycle volatility with **BoxTradeIntelligence's** [Trade Lane Performance](#) reports, where we provide supply, demand and utilisation levels for 20 global trade lanes

2. Support tactical planning

Terminal operations bear the brunt of inaccurate forecasts and inefficient shipping line processes. You must deliver against uncertain conditions throughout all periods in the container business cycle.

- Establish operational plans for peak season requirements based on **BoxTradeIntelligence's** demand forecasts and [Trade Lane Performance](#) reports, where we deliver Demand, Supply and Utilisation developments for 20 global trade lanes.
- Understand shipping service developments and their cost drivers to develop competitive positioning for your port / terminal with **BoxTradeIntelligence's** [Trade Lane profitability](#) reports.
- Enable empty container planning, storage requirements, and labour requirements by tracking demand and shipping capacity developments.

3. Understand your customers

Container shipping is an opaque and complex industry, with transparency further compounded by fragmentation. Frequently customer negotiations and business decisions are taken on innuendo and rumour. You need fact based clarity to support & challenge your customers.

- Develop a deep understanding into the profitability of your customer's business through **BoxTradeIntelligence's** [Trade Lane Profitability](#) reports, certainly insightful for contract negotiations.
- Identify potential areas to improve both your business and your customers through collaboration against **BoxTradeIntelligence's** [container business database](#).
- Support your customers' deployment decisions through identifying capacity shifts by container shipping line and service, as well as [trade lane utilisations](#).

Our unique edge

- Only **BoxTradeIntelligence** provides container demand forecasts for all 3,000 [commodities](#) and [240 countries](#) – the most detailed and credible forecasting process available.
- By matching container shipping supply and demand for [20 global trade lanes](#), we deliver utilisation levels to an unmatched level of detail from a single information source. This saves valuable time and costs by avoiding any further analysis caused by using different information sources.
- With our unique container business model, we are providing [Trade Lane Profitability](#) information that is unavailable elsewhere.
- Our agenda is to increase transparency into container shipping, by ensuring the greatest level of impartiality in our reporting.
- While we offer subscriptions and package services, all of our reports are available for one-off purchases ensuring we can meet all budgets.
- Over 20 years of experience in both analysing and managing the complexities of global container shipping.

**For more
information**



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